

# **PRIVACY POLICY**

## **Introduction**

In this Privacy Policy, 'us,' 'we,' or 'our' means LQH Funded and our related entities, affiliates, bodies corporate. We are committed to respecting your privacy. This document explains how we collect, use, store, and disclose your personal information.

By providing personal information to us, you consent to its collection, use, and disclosure in accordance with this Privacy Policy and any other applicable agreements. This policy may be updated periodically, so please check our website to stay informed of any changes.

## **Personal Information Defined**

Personal information includes any information or opinion about an individual that is reasonably identifiable. Examples include your name, age, gender, postcode, contact details, and financial details such as bank account or credit card information.

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## **What Personal Information Do We Collect?**

We may collect the following types of personal information:

- Name
- Mailing or street address
- Email address
- Telephone number and other contact details
- Age or date of birth
- Credit card information
- Device ID, type, geo-location, computer and connection information, IP address, and standard web log information
- Details of products and services provided to you or your inquiries
- Information you provide through surveys
- Additional information obtained through your use of our website, app, or other platforms

## **How Do We Collect Personal Information?**

We may collect information:

- Directly from you through registrations, communications, and interactions on our platforms
- Indirectly through cookies, surveys, or third parties
- During your application for roles or positions within our organization

## **Why Do We Collect, Use, and Disclose Personal Information?**

We use personal information to:

- Enable access to and usage of our services and products
  - Operate, protect, improve, and optimize our business and user experience
  - Send service and administrative messages
  - Provide marketing and promotional messages
  - Administer rewards, surveys, contests, or promotional activities
  - Comply with legal obligations and resolve disputes
  - Process employment applications
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### **Direct Marketing**

We may send direct marketing communications about our services or those of our partners. You can opt-out by contacting us or using the unsubscribe link provided in communications.

### **Disclosure of Personal Information**

Personal information may be disclosed to:

- Employees and related corporate entities
- Service providers for operational purposes
- Professional advisers and agents
- Payment systems operators
- Business partners, sponsors, and promoters
- Regulatory bodies and law enforcement as required

When disclosing information overseas, we take reasonable steps to ensure compliance with applicable privacy laws.

### **Cookies and Website Use**

We use cookies and tracking technologies to:

- Record browsing activity
- Enable personalized experiences
- Collect anonymous and identifiable data

Disabling cookies may affect the functionality of our website.

## **Security**

We use physical, administrative, and technical measures to protect personal information. However, no method of data transmission or storage is completely secure.

## **Accessing and Correcting Personal Information**

To access or correct your personal information, contact us as outlined below. Verification of identity may be required.

## **Making a Complaint**

If you believe we have breached privacy laws, contact us with details of your complaint. We will address your concerns promptly and provide guidance on further steps if necessary.

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## **Contact Us**

For more information or to address privacy concerns:

- Email: [support@lqhmarkets.com](mailto:support@lqhmarkets.com)

**Effective Date:** 17th of February 2025